



FOR IMMEDIATE RELEASE
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24fps Productions' "Trust" Commercial Spot Wins Telly Award

NEW YORK, N.Y. (April 12, 2010) 24fps Productions is proud to announce its achievement in commercial advertising with a Bronze 2010 Telly award, presented in the Local Automotive Commercial category. For the winning "Trust" spot, Director, Thomas Strodel from 24fps Productions teamed up with Creative Director, Lauren Cleary from the Milk advertising agency, to produce the 30 second spot highlighting the new Audi Q5 for Danbury Audi.

"Working with Milk has always been a great experience, and in this shoot in particular, the entire cast and crew was remarkable. I'm really honored that their hard work was rewarded." - Tom Strodel.

The commercial spot can be seen on the 24fps Productions' web site:
<http://www.24fpsproductions.com>

ABOUT THE TELLY AWARDS

The Telly awards honor the very best in local, regional, and cable TV commercials, and programs. With over 13,000 entries from the United States and around the world, this year's 31st anniversary has been one of the most competitive and successful in the long history of the Telly Awards. To find out more about the Telly awards, please visit: <http://www.tellyawards.com>

ABOUT 24FPS PRODUCTIONS

24fps Productions is an award-winning New York City-based production company specializing in creating and producing original programming, commercials, and short and long-form narratives. You can find out more by visiting: <http://www.24fpsproductions.com>

ABOUT MILK

Milk is an independent full-service advertising agency located in Norwalk, CT. The creatively-driven agency was founded in 2001 and has a full-time staff of 15. For more information, please visit: <http://www.milksono.com>

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